

Philip M. Napoli is a Professor at Fordham University's Graduate School of Business Administration, located in New York City, where he also directs the Donald McGannon Communication Research Center. Professor Napoli teaches courses in media economics, the regulation of electronic media, media industries, and new media technologies. Prior to joining the Fordham GBA faculty, Professor Napoli was a member of the faculty at Rutgers University's School of Communication, Information, and Library Studies. At Rutgers, Professor Napoli taught courses in telecommunications policy and mass communication theory. Prior to joining Rutgers, Professor Napoli was a visiting faculty member at Boston University's College of Communication, where he was a Senior Research Fellow at the Communication Research Center, a university-based research center that conducted in-house academic research and provided research services to industry clients.

Professor Napoli's research interests focus primarily on the areas of media economics and policy. He is the author of the books [Foundations of Communications Policy: Principles and Process in the Regulation of Electronic Media](#) (Hampton Press, 2001) and [Audience Economics: Media Institutions and the Audience Marketplace](#) (Columbia University Press, 2003). His work has been published in journals such as *Telecommunications Policy*, the *Journal of Communication*, the *Policy Studies Journal*, the *Harvard International Journal of Press/Politics*, and the *Journal Advertising*. He has been interviewed in publications such as the *Los Angeles Times*, the *Baltimore Sun*, the *Christian Science Monitor*, *Rolling Stone* and the *Boston Globe*. Professor Napoli's specific areas of expertise include the communications policymaking process, the developing field of communications policy analysis, and the economic aspects of media audiences. Professor Napoli has been invited to speak on these, and related subjects, before organizations such as the Federal Communications Commission, Harvard University's Shorenstein Center for the Press, Politics, and Public Policy, the Ford Foundation, the National Association of Broadcasters, and the National Cable Television Association.